



# Greater Lynchburg Habitat for Humanity

## 2017/2018 HOUSE SPONSORSHIP OPPORTUNITIES

[www.lynchburghabitat.org](http://www.lynchburghabitat.org)



If you or your organization is interested in partnering with us on a greater level, sponsorship packages are available. As a sponsor of a build with the Greater Lynchburg Habitat for Humanity, you'll not only have the unique opportunity of impacting a homeowner and their family, but you will also give your business or organization incredible exposure. Each type of sponsorship comes with varying levels of recognition, as our way of saying thank you for helping us impact our community and giving someone a home they deserve.

No matter the level of sponsorship, you will have the opportunity to work on-site during a build. This experience is incredibly rewarding on the individual level, and also serves as a team building opportunity.

### **Platinum Hammer – \$60,000 Full House Sponsorship (1 Sponsor Limit per Home)**

- GLHFH will organize a Groundbreaking or Wall Raising Ceremony specifically for your company.
- Opportunity to build on site for your company/organization volunteers every week during construction, including up to 50 customized t-shirts for your company's jobsite volunteers.
- Verbal and banner recognition at the Home Dedication Ceremony, with an opportunity to speak to the audience, volunteers, and media.
- Print, broadcast, and online media recognition, with logo where appropriate.
- Recognition, including logo, in GLHFH newsletter sent to 3,700 local supporters.
- Logo recognition as a Platinum Hammer sponsor on GLHFH website, Facebook, and Twitter.
- High profile signage at construction site recognizing your company as the Platinum Hammer sponsor.
- An engraved plaque recognizing your company as the Platinum Hammer sponsor.

### **Gold Hammer – \$30,000 Partial Home Sponsorship (Share with One or More Sponsors)**

- Opportunity to build on site for your company/organization volunteers for up to seven weeks during construction.
- Verbal and banner recognition at Home Dedication Ceremony, with an opportunity to speak to the audience, volunteers, and media.
- Print, broadcast, and online media recognition, with logo where appropriate.
- Gold Hammer recognition, including logo, in GLHFH newsletter mailed to 3,700 local supporters.
- Logo recognition as a Gold Hammer sponsor GLHFH website, Facebook, and Twitter.
- High profile signage recognizing your company as a Gold Hammer sponsor.
- An engraved plaque recognizing your company as the Gold Hammer sponsor.

### **Silver Hammer – \$10,000 - \$29,999 (Partial Sponsorship Shared with Other Sponsors)**

- Opportunity to build on site for your company/organization volunteers for up to five weeks during construction.
- Verbal recognition at Home Dedication Ceremony.
- Print, broadcast, and online media recognition, with logo where appropriate.
- Silver Hammer recognition, including logo, in GLHFH newsletter mailed to 3,700 local supporters
- Logo recognition as a Silver Hammer Sponsor on GLHFH website, Facebook, and Twitter.
- Recognition on construction site signage.

### **Team Building Day – \$2,500**

- Opportunity for your company/organization to volunteer on a Saturday for up to 15 volunteers, which is six hours of great teamwork, team building, and tons of fun!

- Lunch for your team (up to 15 people).
- GLHFH volunteer T-shirts available for sponsor's purchase.
- Company/Organization listed as a donor in GLHFH newsletter.

**Sponsor Pledge:**

Company/Name: \_\_\_\_\_

Contact Info: \_\_\_\_\_

**Level of Sponsorship:** Platinum Hammer  Gold Hammer  Silver Hammer  Team Building Day

Mail response to: Greater Lynchburg Habitat for Humanity, 360 Alleghany Avenue, Lynchburg, VA 24501.  
Please call Donna Vincent, GLHFH Executive Director, at 434-528-3774 with questions.

## **Thank You!**

Please Note: Companies, organizations, or other groups that participate in a corporate sponsorship or a Team Building Day can expect the following from GLHFH: Jobsite supervision by qualified staff and volunteer leaders, meaningful work of varying degrees of difficulty, provision of all safety equipment, tools, materials, and supplies, and photo opportunities for GLHFH and the sponsor's use. GLHFH unfortunately cannot guarantee favorable weather, tasks that every volunteer LOVES to do, and an opportunity to meet the prospective family who is buying the home, but will do its best to make sure that all volunteers are satisfied with their experience.